

BUSINESS SUSTAINABILITY MOOT AND BEST PRACTICES AWARD 2018



The Global Compact Network Pakistan and the **Employers' Federation of Pakistan jointly** announce with pleasure the convening of the Business Sustainability moot and the AGM of Global Compact Network Pakistan under the themes:

"Linking SDGs with Sustainable Business Growth"

THE MEGA EVENT OF BUSINESS SUSTAINABILITY **MOOT**

A galaxy of speakers and panelists from enterprises living with the Global Compact principles and aligning with SDGs will make their strategies presentations showcasing their Best Practices in:

- 1. Attaining Sustainability through using UNGC Principles.
- 2. Promoting SDGs through their CSR and other initiatives.
- 3. Developing partnerships for long term sustainability.
- 4. Embracing initiatives for community involvement in sustainable development activities.

HOW TO PARTICIPATION IN THE MEGA EVENT

Individuals, professionals, practicing human right activists. environmentalists. civil society representatives and company nominees may register themselves by sending their particulars to the EFP Secretariat at the email ID's given below. The hospitality charge is Rs 2,000/- per participant to cover the cost of lunch, tea, materials and participation certificate. The registered participants may obtain their registration cards of the event from the EFP Secretariat by paying the hospitality charges through crossed cheque in favor of "Employers' Federation of Pakistan".

HOW TO PARTICIPATE IN BEST PRACTICES SUSTAINABILITY **AWARD 2018**

Keeping up with the tradition of recognizing the Companies with Living the Global Compact Principles for the last many consecutive years (since 2012), Global Compact Network Pakistan announces the Best Practices Sustainability Award 2018:

The intending companies must follow the following steps:

- ► Step1: Register your intention to participate in the Contest latest by 17th December, 2018 by sending an email to info@gcnp.org.pk
- ► Step2: Submit your nomination for the Contest by filling the downloaded enclosed NOMINATION FORM.
- ► Step3: The Forms must be submitted complete in all respect along with a processing fee of Rs. 20,000/- (Rupees Twenty thousand only) through crossed cheque in favor of "Employers' Federation Pakistan" latest by 17th December, 2018. The processing fee will include two complementary invitation cards to company nominees.
- Step4: The nominations received from the contesting companies will be evaluated by a team of national and international jury and the winning companies will be conferred with the Award at the Business Sustainability Meeting to be held on 7th January, 2019 at Marriott Hotel Karachi.

Annual General Meeting

Annual General Meeting and meeting of the Board of the Directors of the Global Compact also be held at the conclusion of the MEGA EVENT, details whereof will be circulated separately.



MARRIOTT HOTEL, KARACHI

Fasihul Karim Siddiqi **Executive Director**

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Zaki Ahmed Khan

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Nuzhat Jahan

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SPONSORSHIP OPPORTUNITY

EVENT SPONSORSHIP RS1,000,000/-

BENEFITS OF EVENT SPONSORSHIP

- Promotion on Backdrop,
- Six standees.
- 15 complementary event passes,
- A4 page ad on EFP/GCNP Website for one year

CO-SPONSORSHIP RS. 500,000/-

BENEFITS OF CO-SPONSORSHIP

- Promotion on backdrop,
- four Standees,
- 8 complementary passes,
- A4 page ad on EFP/ GCNP website for one year

MEAL SPONSORSHIP RS. 300,000/-

BENEFITS OF MEAL SPONSORSHIP

- Promotion on backdrop
- 3 standees
- 5 complementary passes
- A4 page Ad on EFP/GCNP website for six months

TABLE BOOKING RS. 150,000

BENEFITS OF TABLE BOOKING

- Reserving one corporate table with maximum 10 persons on each table
- one standee

STANDEES SPONSORSHIP RS. 100,000

BENEFITS OF STANDEES SPONSORSHIP

Displaying two standees at the Event

The event is scheduled on 7th January, 2019 at Marriott Hotel, Karachi



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